

**CONCURRENT EVALUATION OF CENTRALLY SPONSORED SCHEME  
NATIONAL PROGRAMME FOR DAIRY DEVELOPMENT  
AT  
MALABAR REGIONAL COOPERATIVE MILK PRODUCERS' UNION LTD**



**milma®**

**Malabar Regional Co-operative Milk Producers' Union Ltd.**

Head Office: Peringolam, Kunnamangalam, Kozhikode, Kerala - 673 571

MRU/PROJECTS/NPDD/138/2025-26/292

27.11.2025

**Notice Inviting Tender**

Sealed item tenders are invited from agencies/individuals having the technical and financial capability for the "Concurrent Evaluation of Centrally Sponsored Scheme "National Programme for Dairy Development" (NPDD\_KL-14J)

**1. Details of Tender**

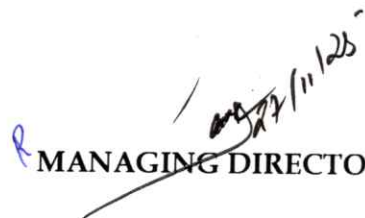
- |                                   |   |
|-----------------------------------|---|
| 1.1. Estimated cost               | : Rs.2.00 Lakh                                      |
| 1.2. Tender Document Fee          | : NIL   |
| 1.3. EMD                          | : Rs. 2000.00 (Cash / Demand Draft/Online Transfer) |
| 1.4. Bid submission starting date | : 29.11.2025  |
| 1.5. Bid submission closing date  | : 22.12.2025 at 11.00 hrs.                          |
| 1.6. Bid opening                  | : 22.12.2025 at 14.00 hrs.                          |
| 1.7. Bid validity                 | : 30 days   |

The undersigned reserves the right to reject any or all tenders without assigning any reason. Tenders should be submitted by post/courier or by hand.

The Malabar Regional Co-operative Milk Producer's Union shall not take responsibility for any delay in receipt of the bidding document if it is sent by post.

All bids should be submitted in two parts viz. technical and commercial. The bidder shall submit the EMD amount as indicated in the tender notification in a separate cover along with the tender.



  
**MANAGING DIRECTOR**

Malabar Milk Union is implementing the Centrally Sponsored Scheme Namely National Programme for Dairy Development (NPDD), as per the operational guidelines issued by the Ministry of Fisheries, Animal Husbandry & Dairying.

Govt. of India had conveyed the Administrative Approval for implementation of the Centrally Sponsored Scheme (NPDD) with a total Project outlay of **Rs. 997.60 Lakh** with a GOI share of 693.23 **Lakh** & EIA share of **304.37 Lakh** to MRCMPU for Palakkad, Malappuram, Kozhikode, Wayanad, Kannur & Kasaragod Districts for the period 2023-25.

As per the operational guidelines the implementing agency has to engage an external agency for the concurrent evaluation of the scheme to examine the achievements and impact of the schemes implemented.

NPDD scheme support includes Milk Chilling Facilities, Establishment Laboratories, Accreditation and Certification of BMCs, Information and Communication Technology Networking, Training, Awareness Generation, and Planning and Monitoring.

As envisaged in the scheme guidelines, MRCMPU Ltd wishes to conduct a concurrent evaluation of the NPDD VIII (NPDD\_KL-14J).

The study team may include specialists from different areas like Dairy Technology, Marketing, Engineering and Dairy Extension as far as possible.

The major objectives of the scheme are: -

- Monitor the quality of Milk Procured
- FSMS Certification and Upgrading of all Dairy Plants and selected DCS
- Capacity Building through Training and Awareness Programme
- Strengthening the Laboratory Infrastructure & equipment for more efficient testing and traceability.

Scope of the Work

**1. Assessment is to be done on**

- 1.1. Review the physical and financial target and achievements (Head wise)
- 1.2. Note the deviations from the project outlay and explain the reasons for the deviation.
- 1.3. Physical evaluation of assets created in the schemes like Milk Chilling facilities, Establishment of Laboratories, Information & Communication Technology Networking, Manpower Development, and Planning & Monitoring on a random basis.

- 1.4. Provide a chapter on the benefits obtained by milk producers by the implementation of NPDD.
- 1.5. Provide information on how the NPDD implementation helped to strengthen the microfinancing among the rural farmer community.
- 1.6. Provide information regarding the extent of digitalization in payments with respect to the implementation of the Project
- 1.7. Include the details about the Benefits to the Milk Union like an increase in Procurement, Processing, and Marketing facilities.

## **2. Mode of Assessment**

### **2.1. Documents/Information to be examined**

2.1.1. Quarterly Reports

2.1.2. Annual Reports

2.1.3. TMC Minutes

2.1.4. Review Reports

2.1.5. Operational Records of the Union Annual Report

2.1.6. Output of FRMS/PFMS software

### **2.2. Visits**

Visit the following for a physical evaluation of implementing the scheme

- Dairies
- BMCs
- DCS

### **2.3. Discussions**

- Discussion with Section Heads of each implementing Department and other Unit level officers if required.

## **3. Report Format**

- Introduction
- Component wise Physical and Financial Target and achievements.
- Impact of the scheme.
- Conclusion

#### **4. Reports & Time frame**

**Ten copies of report along with soft copy shall be submitted.** The report shall contain overall study method adopted, basis of sample selection and the area selected. The report shall contain detailed finding on each component and an Executive Summary

#### **5. Time Frame**

The assignment shall be completed within a time frame of **2 months** from the date of the Award of Work.

#### **6. Eligibility Criteria for the Bidding Party**

6.1. Work experience in a Managerial Position in a Food Industry is compulsory.

The consultancy /agency should preferably have the support of the Dairy Technologist/Engineer with Dairy/Food industrial experience in the field of Quality Control and/or Production Section/or Projects/Engineering Section working full time or part-time or on a need basis.

#### **7. Tender Document**

7.1. Earnest Money Deposit: The offer should be accompanied by an EMD of Rs. 2,000.00 (Rupees Two Thousand only).

7.2. The Tender form shall, be submitted in separate Covers viz. Technical Bid & Financial Bid.

7.3. The Technical Bid shall contain profiles of experts, suggested methodology, the composition of study team, time frame, terms and conditions and the cost involved.

7.4. The Financial Bid shall contain the cost of assessment for the entire Union to meet the project guidelines.

7.5. The Tender Evaluation Committee shall scrutinize the Technical Bid to find among the bidders having Technical Eligibility.

#### **8. Evaluation & Selection Process**

The finalization of the consultant is based on QCBS method to identify the parties those who ensure detailed scientific and effective evaluation of the project to highlight the details of benefits to the farmers as well as to suggest the improvements needed in the project execution. The consultancy service will be awarded to the firm who has achieved the highest score in the QCBS evaluation.

Proposal with the lowest amount may be given a financial score out of 100 (Hundred) and other proposals given financial scores that are inversely proportional to their prices with respect to the lowest offer.

Similarly, proposal with the highest Technical Marks (as allotted by the evaluation committee) shall be given a score out of 100 (Hundred) and other proposals be given technical score that are proportional to their marks with respect to the highest Technical Marks. The total score, both Technical

and Financial, shall be obtained by weighing the quality and cost scores and adding them up. On the basis of the combined weighted score for quality and cost, the consultant shall be ranked in terms of the total score obtained.

The proposal obtaining the highest total combined score in evaluation of quality and cost will be ranked as H-1 followed by the proposals securing lesser marks as H-2, H-3 etc. The proposal securing the highest combined marks and ranked H-1 will be invited for negotiations, if required and shall be recommended for award of contract. In the event two or more bids have the same score in final ranking, the bid with highest technical score will be H-1. In such a case, an Evaluated Bid Score (B) will be calculated for each responsive Bid using the following formula, which permits a comprehensive assessment of the Bid price and the Technical merits of each Bid:

$$B = \frac{C_{low}}{C} X + \frac{T}{T_{high}} (1 - X)$$

where,

C = Evaluated Bid Price

C<sub>low</sub> = the lowest of all Evaluated Bid Prices among responsive Bids

T = the total Technical Score awarded to the Bid

T<sub>high</sub> = the Technical Score achieved by the Bid that was scored best among all responsive Bids

X = Weightage for the Price - 0.3

## 9. Technical Evaluation

The evaluation of the technical bid will be as follows.

SL.No	Item	Points	Maximum Points
<b>EDUCATIONAL QUALIFICATION</b>			
1	Any Graduate/ Professional Degree from a recognized University	15	<b>25</b>
2	Any Graduate/ Professional degree from a recognized University and Post-Graduation in any discipline	20	
3	Post-Graduation in Extension Studies /Management Sciences/Business Management	25	

WORK EXPERIENCE IN A MANAGERIAL POSITION IN AN INDUSTRY			
1	10-15 Years	15	25
2	15-25 Years	20	
3	Above 25 Years	25	
FIELD LEVEL EXPERIENCE			
I. No. of Studies Carried out			
1	20-40	15	25
2	40-50	20	
3	Above 50	25	
II. Field Level Experience in Study/ Evaluation			
1	Field Level Experience at State Level	15	25
2	Field Level Experience at State& National Level	20	
3	Field Level Experience at State, National & International Level	25	
Total			100

#### **10. Submission of Tender**

- Tender document can be downloaded free of cost from “[www.malabarmilma.com/tenders](http://www.malabarmilma.com/tenders)” website and available free of cost and can be used for submission.
- The Malabar Regional Co-operative Milk Producers’ Union shall have the right to accept or reject the offer without assigning any reason thereof.
- The rate quoted should be inclusive of GST.
- The quoted rates will be applicable for the entire evaluation period and no change in the rates will be permitted.
- **20%** of the amount will be released in due course of study as per the request from the consultant and the rest **80%** after the satisfactory completion and submission of reports of the work.

- Eligibility Criteria for the Bidding Party: Proof has to be produced along with the tender.
- The offer should be accompanied by an EMD and Tender fee as mentioned in the tender and the offers without EMD will be summarily rejected.
- The EMD of the unsuccessful bidders will be released only upon finalization of the Consultancy/agency. The EMD of the successful bidder will be adjusted as part of the security sum of the Consultancy.
- Malabar Union should receive the Tenders with signature **on or before 22.12.2025 at 11 AM at the Head Office of Malabar Milk Union**
- The offer will be evaluated by the Union and the work will be awarded if the offer is found acceptable.

#### 11. Other Terms & conditions

- The conveyance expense of the audit team will be met by MRCMPU Ltd, which will be additional to the quoted amount.
- Boarding and lodging expense of the audit team will be met by MRCMPU Ltd, which will be additional to the quoted amount.
- MRCMPU will provide access to the data/records as and when requested.

  
 Managing Director



**Malabar Regional Co-operative Milk Producers' Union Limited, Head Office, Peringolam,  
Kunnamangalam (PO), Kozhikode-673 571**

**Tender for the Concurrent Evaluation of the National Program for Dairy Development Scheme in  
Kerala**

**(NPDD\_KL\_14J).**

Name & Address of the Agency quoting the Tender		
Name & Designation of the person to whom all references shall be made regarding this tender.		
<b>SL. No</b>	<b>Job Details as Per Tender Document</b>	<b>Amount Quoted</b>
1.	Concurrent Evaluation	
2.	Report Submission	
	<b>TOTAL</b>	
3.	EMD Amount Rs.	
4.	Cash Receipt No: and Date OR Name of Bank, DD No: and Date	
	Signature	

Name and address of the Successful Tenderer